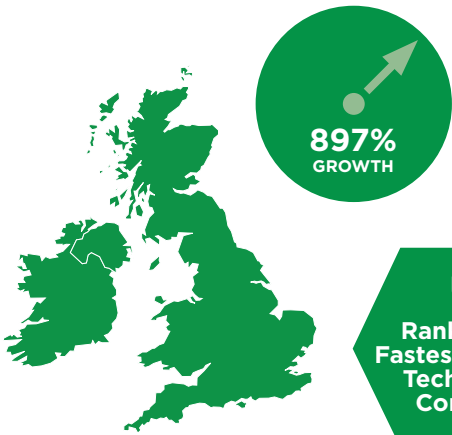
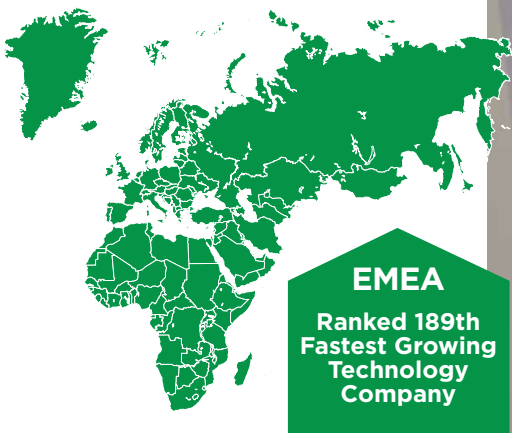


CORPORATE BROCHURE



UK
Ranked 31st
Fastest Growing
Technology
Company

Deloitte.
Technology Fast50
UK 2014



Deloitte.
Technology Fast500
EMEA 2014 Winner

Deloitte.
Technology Fast50
UK 2014

WHO WE ARE

LDEx Group is a carrier neutral datacentre operator in the United Kingdom which offers best in class enterprise grade colocation, network connectivity and streaming media satellite services across its portfolio of clients which operate in varying sectors such as managed services, media & streaming, financial services, enterprise and government.

History of LDEx Group (LDEx Group Limited)

<p>September 2011</p>	<p>November 2011</p>	<p>2013</p>	<p>2013 & 2014</p>	<p>2015</p>
<p>Sale of UK Grid to Telecity Group PLC & formation of London Data Exchange Ltd.</p> <p>London Data Exchange was formed following on from the successful sale of Manchester based UK Grid Group Ltd to Telecity Group PLC in September 2011.</p>	<p>London Data Exchange Ltd commenced operations.</p> <p>The board of directors had a clear vision that they wanted to create a national datacentre operator which had an acute focus on delivering superior colocation services to clients operating in the UK and internationally. The company tailored its core offering around operational excellence and customer service.</p>	<p>Acquisition of managed communications services provider, Ping Networks Ltd and launch of LDEx Group.</p> <p>Since then, the company has expanded its colocation offering with the acquisition of Ping Networks, a successful managed communications services provider, enhancing it's connectivity offering. This resulted in London Data Exchange being relaunched as LDEx Group.</p>	<p>Increased number of carriers, Internet exchange points and customers at the LDEx1 site.</p> <p>Over the last two years, the company has attracted many high profile tier 1, tier 2 and Internet Exchange Points such as LINX enhancing connectivity by enabling them to peer on the LINX Juniper LAN. LDEx has attracted an array of clients in the managed services, media, telecoms and financial sectors to date.</p> <p>With an onsite satellite farm and extensive experience in streaming satellites over IP, the company lends its expertise to media clients by ensuring that content is delivered at ultra-fast low latency speeds and also offers services to those looking for a centralised media hub based in London.</p>	<p>Extension of the LDEx Group national portfolio with the launch of a new datacentre in Manchester.</p> <p>In 2015, LDEx Group has extended its national portfolio with the launch of its new carrier neutral datacentre in Manchester offering best in class colocation, network connectivity and streaming media satellite services to the Manchester and North West market.</p> <p>The company will look to offer customers premium enterprise grade colocation facilities and ultra-fast low latency connectivity to customers through top tier carriers and internet service providers.</p>



OUR VISION AND CORE VALUES

The overall vision for LDeX is to provide enterprise grade, carrier neutral, carbon neutral colocation solutions to the UK, European and International markets, at reasonable prices. LDeX will provide a level of client care that's not typical of the colocation & data centre market place and gain status as a trusted partner rather than simply a regular supplier of services.

As a company, LDeX Group strives to provide best in class energy efficient datacentre solutions to our stakeholders through operational excellence and superior customer service.



Core values

- **Customers at the heart of our success** – LDeX Group offers unrivalled customer support on a 24/7 basis. As a company, we take pride in delivering mission critical services and helping our clients achieve their organisational objectives. As such, we believe in treating each customer as an integral part of the business and offer bespoke solutions to suit their needs
- **Strong stakeholder relationships** – Relationships within and external to LDeX Group are key to the organisation's success and growth
- **Nurturing growth from within the organisation** – Our people are our greatest asset and we firmly believe in promoting from within. Key to this is developing the existing skills, knowledge and expertise available within the company to ensure that customer requirements and staff career aspirations are met
- **Integrity and honesty** – We have a strong ethos in ensuring that there is full transparency across the business and this is reflected in our working relationships with stakeholders both internally and externally
- **Operational efficiency** – Operational efficiency is integral to maintain the superior levels of mission critical services offered by the team at LDeX Group



Our focus

With enterprise grade premium colocation facilities situated in both London and Manchester, our carrier neutral datacentres offer the ultimate hosting environment for your mission critical servers, systems and infrastructure with a combined capacity of 9MVA of power.



WE SCORED AN AVERAGE 9/10 IN A RECENT CUSTOMER SATISFACTION SURVEY

WHAT WE DO



Colocation

Bespoke colocation solutions ranging from quarter racks to cages, suites and data halls



Network Connectivity

Offering superior connectivity to top tier carriers, Internet Exchange Points and peering LANs



Satellite Services

Robust satellite farm with extensive expertise in streaming satellites over IP

The LDeX Group way and what makes us different

Inexpensive, scalable and agile bespoke solutions to suit the customer

At LDeX Group, our customers let us know how they would like to see their business going forward enabling us as a dedicated colocation provider to scale their requirements as appropriate.

We believe in offering customers a superior level of client service across the business and this is reflected in our ethos of offering flexible bespoke colocation solutions to our customers which suit their requirements ranging from quarter racks to dedicated cages and data halls.

Clients are given flexibility with regards to their network requirements with a wide array of top tier carriers and internet exchange points to choose from throughout the datacentre portfolio ensuring ultra-fast low latency connectivity over diverse dark fibre.

We listen to our customers in terms of what they need and work around them to ensure that they receive the best service for the right price.

Strong reputation for business uptime

LDeX Group has a strong reputation in upholding and delivering on its 100% uptime SLA.

At LDeX Group, we have invested in the most resilient equipment in order to ensure that your business does not experience a moment of downtime. At each of our datacentres, racks are provided with truly diverse A+B feeds as standard. With N+N UPS protection, rack power is reserved on 2 x diverse UPS banks for complete fail over capabilities which are far more resilient than N+1 alternatives. Diesel generator power is always on standby with a minimum of 1 weeks fuel supply on site and 24x7 refuelling contracts in place to each data centre ensuring that your business is never offline and protected at all times.

Environmentally friendly

LDex Group is 100% carbon neutral and upholds an impressive P.U.E of <1.35, giving you, as a business, piece of mind that energy consumption levels adhere to industry standards and enable us to benefit from being ISO50001 accredited and members of the EU Code of Conduct for data centres.

Security conscious

At LDex Group, the team have a multi-tiered physical and network approach to security in order to protect your mission critical infrastructure. In place, all sites have a 2.5 metre fence for perimeter control providing an effective barrier and a controlled access point to the building. As well as this, there are multiple CCTV cameras, a virtual trip wire, a two factor access control system and a man trap portal. With stringent access procedures, this ensures that your data will not be compromised and gives you piece of mind that your racks are housed in the most robust, resilient and secure offsite environment possible.

Responsive operations team to cater to your requirements

Our experienced datacentre technicians are fully trained in all aspects of managing the day to day operations of the colocation facilities with qualifications ranging from CCNP to CCIE level.

The experienced network engineering team at LDex Connect monitor and manage the network to ensure continuity of business operations and in order to mitigate against any attacks to the network.

As a business, we want to hear where you want to be and offer solutions which enable your business to get there. From the outset, the experienced management team will put together a plan to enable your migration process to run as smoothly as possible. The management and operations team will be there to guide you through the whole process and manage the secure direct delivery of your equipment on site.

Complimentary services from the team at LDex Group

The management and operations team offer extensive remote hands and consultation services including tape rotation, managed firewalls, cabling, rack migration and scheduled services. The team offer free secure onsite parking to all visitors and customers to the site.

Customers are offered complimentary Wi-Fi in all sites, build and storage areas, hot desks, meeting rooms and full access to the front line datacentre and network connectivity teams which are available 24x7 to answer any questions.

Joint marketing and PR initiatives are also arranged in order to promote you as a business to the technology publications in the UK.

Client portal

We offer real time updates on a 24x7x365 basis on rack power and bandwidth activity levels enabling you, as a customer, to monitor your racks remotely. This is done through a secure client portal which gives you piece of mind in knowing that your servers, systems and infrastructure are in the most secure, robust and resilient hosting environment possible.

Onsite satellite farms

Throughout its datacentre portfolio, LDex Group have onsite satellite farms and will provide connections to content delivery networks, OTT players and cloud platforms, enabling customers to broadcast large scale events and stream content over multiple hosted platforms. The senior management and operations team are also highly experienced in streaming satellite feeds over IP.



OUR FACILITIES

WDEX1 LONDON

- Energy efficient robust and resilient 22,000 sq. ft. premium quality, carrier neutral facility situated in North West London
- 5MVA capacity
- Six miles outside of London city centre
- 100% Uptime SLA
- Datacentre satellite farm
- Remote hands support
- 24 hour customer support
- Best in class connectivity with Tier 1 & Tier 2 on net carriers
- Internet Exchange Points on premise
- Industry accolades for Energy Management and Information Security
- Multi-tiered security physical and network security systems in place
- Awarded Investors in People accolade for learning and development of staff
- Voted 31st in Deloitte UK Fast 50 (50 fastest growing companies in the UK) and 139th in the Deloitte EMEA 500

Staples Corner, London, NW2 7JA

WDEX2 MANCHESTER

- Robust and resilient energy efficient 20,000 sq. ft. premium colocation quality, carrier neutral facility situated in Manchester
- Situated beside Media City in Greater Manchester, England
- 100% Uptime SLA
- 4MVA capacity
- 600 rack capacity
- Datacentre satellite farm
- Remote hands support
- 24 hours customer support
- Best in class connectivity with Tier 1 & Tier 2 on net carriers
- Multi-tiered physical and network security systems in place
- Industry accolades for Energy Management and Information Security
- Member of the Greater Manchester Chamber of Commerce
- Awarded Investors in People accolade for learning and development of staff
- Ranked 31st in Deloitte UK Fast 50 (50 fastest growing companies in the UK) and 139th in the Deloitte EMEA 500

Trafford Park, Manchester, M17 1WD





INDUSTRY ACCOLADES

Accreditations

LDex provides best in class colocation and network connectivity solutions to customers. To ensure that we meet customer expectations, we have achieved the following industry standards.

ISO27001

ISO 27001:2005 is a specification for an Information Security Management System (ISMS) An ISMS is a framework of policies and procedures that includes all legal, physical and technical controls involved in an organisation's information risk management processes.

The specification includes details for documentation, management responsibility, internal audits, continual improvement, and corrective and preventive action.

ISO9001

The ISO 9000 standard is related to quality management systems and designed to help organisations ensure that they meet the needs of customers and other stakeholders while meeting related statutory and regulatory requirements. ISO 9000 deals with the fundamentals of quality management systems.

ISO50001

ISO50001 is a recently introduced international standard. It requires organisations to establish and maintain the required processes and systems to enable the continual improvement of energy performance - which includes energy consumption, efficiency and awareness. The implementation of the standard is expected to play a major role in the reduction of energy consumption as well as CO2 emissions, and to deliver various other environmental and economic benefits.

LDex are one of a very small number of independent colocation operators to have achieved and adhere to this standard.

EU Code of Conduct for Data Centres

The European Commission's Code of Conduct on Data Centres' Energy Efficiency is a voluntary code that organisations can sign up to, committing them to implement measures to reduce energy consumption.

The Code's stated aim is to inform and stimulate data centre operators and owners to reduce energy consumption in a cost-effective manner without hampering the mission critical function of data centres.

The Code achieves this by improving understanding of energy demand within the data centre, raising awareness, and recommending energy efficient best practice and targets.

LDex are proud to be signed up to and adhere to the standards of the EU Code of Conduct for Data Centres

Investors in People

Investors in People was formed in 1991 to help UK organisations and their employees make the most of their abilities. Two decades later, we're a trusted advisor on people management, and our accreditation is proudly held by businesses of all sizes that meet the Investors in People standards.

LDex are delighted to be part of the IIP programme as we believe in nurturing growth from within and developing the skills, knowledge and expertise of our staff so that they can reach their career goals and aspirations.



Hear what our customers have to say

“LDeX are an incredibly personable and accessible organisation which is important when working in a fast-paced environment. The facilities are easy to access which is important for Simplestream as our Media Hub is operated out of London.”

“LDeX has allowed the company to create a secure and reliable media hub based just outside of central London.”

Adam Smith
CEO and Founder



“When looking to choose a data centre provider in London, we sought one which could not only deliver mission critical colocation and network services, but as a business partner offering advice and support to our team when needed. Since becoming a customer at LDeX, the experienced senior management and technical teams have been outstanding in offering remote hands and technical support to us on a 24x7x365 basis.”

Paul Shannon
Managing Director



“LDeX has provided us with excellent mission critical datacentre and network support services enabling us as a business to focus on enhancing our core offering in the market and expanding our customer base without having to worry about the back end.”

Graham Carey
VP Infrastructure



“I was very impressed with the experience, friendliness and professionalism of the senior management team at LDeX. Knowing that we have direct access to the management team and on-site technical support 24x7x365 was of great importance to us.”

Ronan Brennan
CTO



What makes us different?

- Exceptional customer service and onsite support with numerous industry accolades to its name
- Robust and resilient multi-tiered approach to physical and network security
- Extensive expertise in providing agile colocation, network connectivity and streaming media solutions
- Growing organisation which treats each customer as a valuable client as opposed to just a ticket number
- Offering tailored inexpensive solutions to clients of varying sizes

www.ldexgroup.co.uk



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